

MON Consulting Agency

Climbing the
mountain together

Introduction

Welcome message

The entrepreneurship and business foundation world is fascinating and complex.

This is more of a marathon with its ups and downs than a sprint to success. This takes time and requires to be patient, resilient and well supported.



The world is changing fast, and so is consumer behaviour. We also have to deal with social, societal, environmental, geopolitical and financial issues. So we need as many tools and as much relevant information as possible to make the right decisions and build a better world.

That is why we created MON Consulting Agency, to help you meet this challenge.



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About us

Who is behind MON Consulting Agency?



THE FOUNDER & DIRECTOR

The agency was founded by Marie Oyié Ndzambana, who has over 15 years' experience in the world of business, entrepreneurship and mentoring.

Our agency offers strategic advice and effective leadership to meet your specific needs.

Depending on the goals of your company, we can also make you in touch with our partners in different fields such as corporate communication, corporate graphic design / branding / marketing, legal, translation.

Our vision

Humanism as a key for tomorrow: SEED

1

SUSTAINABILITY

We are persuaded that it is possible to create organisations which can be good for humankind while being profitable.

2

EQUITY

We need to change our vision of what profitability is to create a world where each single human can live a decent life in dignity and where nature is preserved.

3

EFFICIENCY

By having the correct tools, the right partners and collaborators, we are more accurate and adapt quicker to the society changes.

4

DIVERSITY

Encouraging diverse profiles to create tomorrow's diverse companies ensure a rich and plural future where we can all feel represented.



Our values

The values which guide us on a daily basis

At MON Consulting Agency, we are committed to ensuring that your business is healthy, serene and, above all, humane and ethical, as well as profitable.

In this fast-changing world, it is sometimes difficult to find one's way and one's voice in everything that is on offer. Therefore, it is essential to take the time to stop and ask yourself the right questions and use the right tools for decision making.

In a society full of diktats, it is not easy to dare to follow your fundamental values and be different. That is why we work with you to help you and your company stand out from the crowd, take a breath of fresh air and look further ahead.

Rome was not built in a day. It took time, effort and the talents of many working together to achieve it. You are not alone. We are here to help.

- ✓ **Ethical**
- ✓ **Healthy**
- ✓ **Meaningful**
- ✓ **Humane**
- ✓ **Responsible**

Ethics, humanism and respect:
the pillars of our approach.

**“Act ethically,
honestly and
transparently in all
interactions.”**

Our commitment to integrity goes beyond words, and is reflected in every action we take, creating an environment based on trust.



Our story

How it started...

2011



First mentoring: helping and guiding students from EM Strasbourg business school as an alumni.

This was the first step which later lead to being a jury for EM Strasbourg candidate selection since 2021.

Helping entrepreneurs pro-bono through a female entrepreneur group via conferences, workshops, roundtable and through one-to-one sessions.

This step into entrepreneurship & leadership consultancy later lead to being a one-to-one supporter at SINGA Switzerland in 2022.

2021



Making the project official as a professional path, choosing to cover a wide region to help as many entrepreneurs and companies as possible.

Using as well an experience of several years as an entrepreneur and executive of a company.

2024



Your project

Tell us what you are looking for

- You are an entrepreneur or have an SME and would like to have some guidance from an agency to be more efficient / agile?
- You are an institution or an organisation and you are looking for a third party to work through a mandate for your cause?
- You are a leader or a group of leaders and you would like to improve the quality of your leadership?



Depending on your geographical location and where you are at in your project, we adapt our support and tools. Social impact is not the same everywhere and we include it in our consultancy.

We cover Switzerland and the neighbouring countries, willing to help you reach success. We are your sparring-partner for your strategy, your FP&A and your leadership.



The services

Tailor-made solutions



STRATEGY

Define, set and implement your business strategy taking into account your vision, your mission and the reasons behind your project



FINANCIAL PLANNING

Create a short-term and mid-term plan taking into account the finance and budgeting aspects.



LEADERSHIP

Consolidate your position as a leader and enable you to shine as a positive role model for your peers and colleagues

What we do for you

Here are our different offers



IGNITE

Set and implement both your internal and external business strategies based on your core values. We bring support so that you have a clearer view on your project and its feasibility.



IGNITE FP&A

Build healthy and coherent foundations for your company. We help you create concrete and tailor-made financial tools so that you make the best decisions possible.



BLOSSOM

You desire to go to the next step with your company. As a sparring partner, we play the role of advisor to see where there is room for improvement, supporting you to think differently to grow and bloom.



IGNITE YOUR INNER LEADER

Define, develop and assert your posture of leader. We give you exercises to first draw what it means to you, how you see yourself as a leader, then to develop your skills and strengths to finish with tools to talk and stand in a confident way.



MENTOR PITCH

You have an important presentation to make and you are not so sure about it. We review with you the format, the content, how you present to help you gain depth. It can be a presentation, a speech, a storytelling / pitch.

How we do it

Our process in a few steps

1

We take some time to get to know you, understand your project / business before working on the strategy part.

2

We help you make clear the difference between strategy and planning both important parts in business creation /improvement.

3

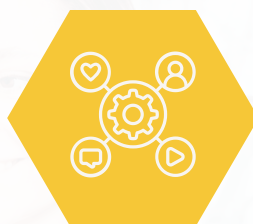
We support you in your leadership and in your team creation / collaboration in setting your plan and decisions.

4

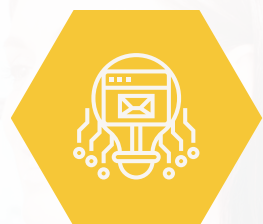
We help you ensure your company, your business is aligned with the SDGs, CSR or any other you would like to use as basis.



Get to know You & your Business



Define & develop your Strategy



Implement/Audit your Planning



Evaluate your Responsibility

+



Evaluate your Goals

+



Work on your Leadership

Working together

Creating strong and solid bonds

Coming together makes us stronger and enables us to see the present, and therefore the future, differently. It opens up our horizons.

We are putting our years of skills and experience at your service because, as professionals and entrepreneurs, we know just how difficult it can be to set up and run a business in a changing environment.



We really see the company as a mountain, and the various collaborators and partners form a ropeway based on mutual support, so that we can all climb together towards the same goal.



If you are like-minded and see the world of business in the same way as we do, we'd be delighted to form a roped party with you.

For a brighter future

Why we do what we do the way we do it

■ We dream of a better world where every living being is treated with respect and dignity, has access to healthy food, drinking water, a reliable, stable and easy education and health system.

■ We are convinced that by founding and managing our businesses in this way, we are working towards a goal that is bigger than ourselves, and that a brighter future for as many people as possible is realistic and achievable.

■ UN Sustainable Development Goals :

- ° Goal 3 : Good health and well-being
- ° Goal 4 : Quality education
- ° Goal 8 : Decent work and economic growth
- ° Goal 15 : Life on land

We are committed to reforestation and biodiversity by planting trees and supporting associations such as Pro Natura and LPO.

THANK YOU

For taking the time to discover
MON Consulting Agency.

Should you have any questions, feel free to contact the agency using the details below.

Your questions and comments are valuable, and we remain open to further discussion.

We look forward to learning about your project and working together to achieve your goals.

**READY FOR YOUR
NEXT STEP
WITH US?**

YOUR CONTACT | MARIE OYIÉ NDZAMBANA

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Thanks.

LOOKING FORWARD TO
CLIMBING THE MOUNTAIN TOGETHER SOON

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